



Georgina Public Libraries

4th Annual Grate Groan-Up Spelling Bee

Friday April 23rd, 2010 De la Salle Hall

Sponsorship Opportunities

Golden Sponsor

\$5,000

Bee treated like royalty with:

- Automatic entry of a team for the Bee or the sponsorship of a non-profit team
- Four free tickets to the Bee
- Title recognition for the event (“GPL’s GGUSB, sponsored by ...”)
- Logo & name on signage at the event
- Full page in Bee program reserved for a promotional ad or business description
- Logo and/or name to appear on all press releases, promotional materials, and on the Bee program
- Recognition and promotion at pre-Bee publicity events
- Recognition in thank you ad in local newspapers after the Bee
- Promotion on Spelling Bee website:

www.georginaspellingbee.com

Honey Bee Sponsor, Audience Play-Along at the Bee

\$2,500

A unique opportunity for the Play-Along with:

- Automatic entry of a team for the Bee or the sponsorship of a non-profit team
- Four free tickets to the Bee
- Title recognition for the event (“GPL’s GGUSB, sponsored by ...”)
- Logo & name on signage at the event
- ½ page of Bee program for a promotional ad or business description
- Logo and/or name to appear on all press releases, promotional materials, and on the Bee program
- Recognition and promotion at pre-Bee publicity events
- Recognition in thank you ad in newspapers after the Bee
- Promotion on Spelling Bee website: www.georginaspellingbee.com

Busy Bee (Major) Sponsor

\$1,500

A sweet deal, featuring:

- Automatic entry of one team for the Bee or sponsorship of one non-profit team
- Two free tickets to the Bee
- Recognition and promotion at pre-Bee publicity event
- Logo and/or name to appear on all press releases, promotional materials, and on the Bee program
- Logo & name on signage at the event
- Recognition in thank you ad in newspapers after the Bee
- Promotion on Spelling Bee website: www.georginaspellingbee.com

Worker Bee (Team) Sponsor

\$1,000

Ideal sponsorship opportunity for businesses who want to play, and gain company recognition:

- Automatic entry of one team for the Bee or sponsorship of a non-profit team
- Two free tickets to the Bee
- Recognition and promotion at pre-Bee publicity event
- Name in Bee program
- Recognition in thank you ad in local newspapers after the Bee
- Promotion on Spelling Bee website: www.georginaspellingbee.com

Bee Hive Sponsor

\$500

- Two free tickets to the Bee
- Recognition and promotion at pre-Bee publicity event
- Name in Bee program
- Recognition in thank you ad in local newspapers after the Bee
- Promotion on Spelling Bee website: www.georginaspellingbee.com

Bee Keeper Sponsor

\$100

The ideal sponsorship opportunity for those worker bees and businesses who want to support Georgina Public Libraries, but who can't field a team:

- Name in Bee program
- Recognition in thank you ad in local newspapers after the Bee

Honeycomb Sponsor

\$25

Recognition as a supporter of the Georgina Public Library's Spelling Bee:

- Name in Bee program